

MORE THAN YOU THINK

From dental care to nutritional services, the Ryan White Program can support your patients in more ways than you know.

I'M+
LA

Table of Contents

- 01 Supportive Services
- 02 Eligibility & FAQ
- 03 Printed Materials
- 04 Social Media Materials



Ryan White Program Patient Eligibility: Key Information for Providers

The Ryan White Program helps people with HIV receive many supportive services that can help them stay healthy. In addition to HIV care, your patients could receive:

- Medical care coordination
- Dental care
- Bus passes & rides to appointments
- Nutrition services
- Housing support



Our goal is that all people with HIV have the resources they need so they are no longer transmitting HIV. In order to do that, we must address the barriers to achieving and maintaining an undetectable viral load that people may face. And that's where the supportive services from the Ryan White Program come in. They can help your patients meet their most basic needs so that they can adhere to their medication and become or stay undetectable.

Connect With Services

Help patients connect with a Ryan White Program Benefits Specialist at:

ImPositiveLA.com



Scan here
for more
information



**I'M+
LA**

Patients May Be Eligible for Care

Services covered by the Ryan White Program are available to almost any person with HIV in Los Angeles County, regardless of citizenship or lack of insurance status.

Enrolling Your Patients Is Easy!

A team will help with the application and guide them through every step of the process.

Connect them with a Ryan White Program Benefits Specialist at ImPositiveLA.com



FAQ

Do patients have to reapply?

Once enrolled in the Ryan White Program, patients will complete an annual eligibility process to verify income and Los Angeles County residency. There is no need to reapply once enrolled.

Can patients keep their current provider and team if enrolled in Ryan White Program services?

We'll do our best to make that happen! A Benefits Specialist can help your patients navigate the details.

When can my patient enroll?

Enrollment can typically be completed during the first appointment with the Benefits Specialist.

What services is my patient eligible for?

To find out which Ryan White Program services might be right for your patient, a Benefits Specialist will check their eligibility and learn more about their situation. They will also help them enroll in the appropriate services and get started.

What if my patients' income or insurance changes after they enroll?

If your patients' insurance changes within the year they are enrolled, the Ryan White Program providers will help them understand the services that continue under their new insurance. Any support services not covered under the new insurance will continue to be covered under the Ryan White Program. During the annual eligibility review, a Benefits Specialist will help your patients determine if any updates related to their income change are needed.



I'M+
LA

Print Promotional Materials

Poster and One Sheet

Download and print these materials for your patients to use.

8.5" X 11" POSTER

A single-sided poster explaining key information to quickly spark interest in the Ryan White Program. Can be placed in waiting rooms, pharmacies, organization centers, and other appropriate spaces.

[Click to download](#)

[\[English\]](#) [\[Spanish\]](#)



We recommend using 100 lb matte, 8.5"x 11" paper, set to borderless, when printing the poster. Display in areas of high visibility.

8.5" X 11" ONE SHEET

A double-sided sheet that dives deeper into the free or low-cost services, eligibility requirements, and frequently asked questions associated with the Ryan White Program. Can be used as a talking guide and a takeaway for clients.

[Click to download](#)

[\[English\]](#) [\[Spanish\]](#)



We recommend using 100 lb matte, 8.5"x 11" paper when printing the one sheet. Display in areas of high visibility and easy accessibility.



**I'M+
LA**

Social Media Promotional Materials

Social Media Campaign for Providers

Download and share these three social assets across platforms.

SOCIAL POST 1

A square-format social post that introduces the Ryan White Program and what it offers.

POST COPY: For people with HIV in LA County, the Ryan White Program offers many free or low-cost services. Learn more about what resources are available and check your eligibility. Connect with a Benefits Specialist at [Add your provider benefits specialist link here].

[English] [Spanish]



[Click to download](#)

SOCIAL POST 2

A square-format social post that focuses on the free or low-cost services offered by the Ryan White Program.

POST COPY: You could be eligible for dental care, medical care coordination, transportation, nutrition services, housing and more. Learn more about the Ryan White Program and connect with a Benefits Specialist to see if you qualify at [Add your provider benefits specialist link here].

[English] [Spanish]



[Click to download](#)

SOCIAL POST 3

A square-format social post that speaks to the Ryan White Program eligibility requirements.

POST COPY: Enrolling is easy! A team will help with the application and guide you through every step of the process. Connect with a Ryan White Program Benefits Specialist now at [Add your provider benefits specialist link here].

[English] [Spanish]



[Click to download](#)



I'M+
LA